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Allegis Global Solutions Appoints Matt Charney as Chief Content Officer

Recruiting industry veteran joins AGS to grow thought leadership and industry footprint; will remain partner and executive editor at Recruiting Daily

Hanover, Md. – Allegis Global Solutions (AGS), a leading provider of global talent acquisition and workforce solutions, has appointed Matt Charney as chief content officer. In this newly created role, Charney will serve as the chief editor and content lead for the organization on the AGS global marketing team.

“I’m thrilled to welcome Matt to our team,” said Craig Fisher, global marketing leader for AGS. “Having worked together on several projects and initiatives in the past, I know that together, we’re capable of achieving world-class results. I’m confident that joining forces full-time represents an incredible opportunity to help take the AGS brand and business to the next level.”

As chief content officer, Charney will also be responsible for the creation and packaging of AGS content across the organization, overseeing thought leadership, industry relations and external messaging. Charney will work closely with media, industry analysts, talent acquisition professionals and technology vendors to deliver timely, relevant and comprehensive insights on industry topics that matter most to key internal and external stakeholders.

“As someone who’s worked in the talent acquisition and recruiting space for years, I’ve always been familiar with AGS and their reputation as being the premier RPO and MSP provider in the industry,” said Charney. “AGS has continually demonstrated its commitment to delivering cutting-edge, world-class solutions to its clients, customers and candidates. I’m excited to add my voice and experience to the biggest brand in the business.”

In addition to his role at AGS, Charney will continue to serve as a partner and executive editor at RecruitingDaily LLC, where he has spent the last four years building the company’s properties into one of the world’s top destinations for recruiting related content, conversation and community. He will also continue his involvement as an advisor to a number of high growth, VC-backed talent technology startups, including HiringSolved, Textio, TextRecruit, Rolepoint, Human Predictions, Clinch and Take the Interview.

“Matt was our first employee, and has been absolutely key in helping build our business and brand as executive editor and partner,” said Noel Cocca, CEO of Recruiting Daily. “Matt will continue to play a critical role in Recruiting Daily’s content creation, marketing services and industry analysis. We wish Matt the best in his new role, and look forward to his continued involvement and partnership over the months and years to come.”

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About Allegis Global Solutions

Allegis Global Solutions (AGS), an Allegis Group company, is a leading provider of global talent acquisition and workforce solutions. We support clients in more than 60 countries with world-class recruitment process outsourcing (RPO), managed service provider (MSP), and services procurement (SOW) solutions.

Our core strength is providing our clients with universal access to talent by engineering complex, next generation workforce capability. Whether our customers require our services regionally or globally, we have the experience, state-of-the-art technology and sustained investments in innovation to ensure we deliver workforce solutions that improve organizational efficiencies, save costs and promote growth.

For more information, visit www.allegisglobalsolutions.com.

About RecruitingDaily LLC

RecruitingDaily LLC is one of the world's leading destinations for content dedicated to recruitment, staffing and talent acquisition. In addition to its flagship site, RecruitingDaily.com, RecruitingDaily LLC is also the parent company of RecruitingBlogs.com, which the largest dedicated social network for recruiting and talent acquisition professionals with over 140,000 members in over 90 countries.

RecruitingDaily LLC partners with some of the biggest brands in the HR Technology and recruiting industries to develop and deliver world class customized content and integrated campaigns designed to build brand awareness, increase demand generation and accelerate its clients sales pipelines. They also partner with established and emerging companies on go to market strategy, competitive intelligence and thought leadership initiatives through their influencer and industry relations programs.

RecruitingDaily LLC also produces dozens of recruiting conferences and unconferences a year in cities all around the world through its #TRU (The Recruiting Unconference) and #HRTX event series, and works with dozens of high growth startups through its Advisory Services business, Recruiting Advisory LLP.

For more information, visit <http://www.recruitingdaily.com> or follow @RecruitingBlogs.

Media Contacts

Gautier Lemyze-Young, Allegis Global Solutions, 1.410.579.6121, gleyzey@allegisglobalsolutions.com

John Hollon, Recruiting Daily, 1.714.457.1720, john@recruitingdaily.com